

PRESS RELEASE

Language service provider lingoking to present at SDI Munich

lingoking will be giving a presentation on *Project Management in Translation and Interpreting Agencies*, in collaboration with SDI Munich



Munich, 11 February 2016 – lingoking, the Munich-based global language services provider, will be visiting SDI on 16 February 2016.

Serena Tirinnanzi, Head of Operations at lingoking, will be giving a 2-hour lecture on *Project Management in Translation and Interpreting Agencies* as part of a series of careers talks.

Veronika Streitwieser, lecturer at SDI and sworn translator and interpreter for English, states:

"Collaboration with lingoking is sure to be very profitable for our students. Through a mixture of lectures and workshops, lingoking will be able to show our budding translators and interpreters real-world examples of how clients' future demands affect language service providers today. This knowledge will also help guide our students in their future job search and in getting jobs."

As a language services provider and a competent partner to notable enterprises and SMEs in sectors – including automotive, healthcare, communication and financial services – lingoking is able to draw on a wide range of industry experience, from which the students at the SDI will be able to profit directly. In addition, lingoking provides an attractive point of entry into the professional world for graduating students.

Tirinnanzi, herself a certified translator and interpreter, and graduate of the SDI, says of the collaboration:

"We're very much looking forward to a lively exchange with the SDI and would like to use our extensive industry experience to give the students as much help as possible on the path to their future careers. From my own experience, I know how important it is to prepare yourself for the professional world, even during theoretical study."

What's it like day-to-day for a freelance translator and interpreter, how do I deal with urgent requests, terminology databases and clients' style guides? We'd like to give SDI students real-world answers to all of these questions."



Both parties are looking for a long-term, productive collaboration. Internships with lingoking for SDI students, company visits, and workshops on practical professional skills such as project management and quality control are just some of the things in the pipeline for this collaboration.

About lingoking

[lingoking](https://www.lingoking.com) is the universal online market place for language services and connects people with a professional interpreter or translator within minutes. Every year, lingoking translates over 8 million words, interprets over 5,000 hours on location and more than 9,000 minutes over the telephone, for more than 3,000 customers from all over the world. More than 5,000 registered interpreters and translators in over 835 cities are employed by lingoking. lingoking has its headquarters in Munich and a subsidiary company in the Czech Republic.

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